



Travel less. Do more business over voice.



 **AUDIO  
CONFERRNCING**  
Reach Now. Collaborate Now.

## WHY AUDIO CONFERENCING?



Unreserved audio conferencing minutes are likely to consume more than 78% of all audio conferencing services traffic.

- Frost & Sullivan

- Does your hectic schedule and tighter travel budgets, allow you to share ideas, brainstorm and solve issues in a simple, reliable and cost-effective way?
- One of your most important customers' reports and issues, and you need to tap the resources to solve it
- You want to run a new offer on your product for a particular geography, and want to announce it to all your stakeholders
- Deployed VoIP and still finding no reduction in communication costs? Chances are... you still use traditional POTS for conference calls.

## VALUE PROPOSITION

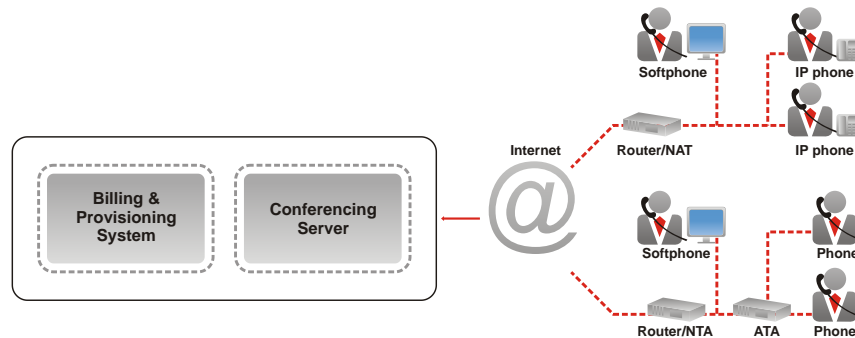


VIVA's audio conferencing solution is ideal for businesses that need the ability to change course quickly, collaborate globally, and streamline decision making.

**Our audio conferencing solution is a network-based, configurable conferencing solution providing customers with enhanced features, optimized call flows, strengthened reliability & availability and integration with web-based collaboration applications.**

Our solution offers a full suite of features that include entry & exit options, conference continuation without host, dial out and add participants, conference recording, mute all, name record, Q&A session, and integration with web conferencing

## HOW VIVA SOLUTION WORKS



VIVA's audio conferencing solution has the flexibility to use both PSTN and IP networks to manage the evolution of customer's communications investment. This allows for integrated communications and reduces the overall network complexity.

VIVA conferencing server handles the creation of conference rooms, authentication procedures, and manages the full suite of features. This can handle 10, 25 or 50 users per conference room and the flexible architecture allows for further scalability.

Users of our conferencing solution are typically assigned their own conference bridge phone number, which multiple participants can call at a specific date and time to share a conversation.

VIVA offers this solution as a hosted model as well as on-premise model, depending on the need of the customers and their usage patterns.

## MULTIPLE ADVANTAGES



- Greater efficiency - information can be shared instantly
- Greater cost effectiveness - no large capital outlay for fixed cost expenses; use your IP backbone to conference
- Shorter time to market decision making can be instant
- Better time management time spent traveling can be spent in performing business tasks
- Improved collaboration Integration with collaboration allows your stakeholders to interact in real time.
- **Increased flexible working - your users can connect to meetings from anywhere**

## ABOUT VIVA



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VIVA communications is a converged communication solutions provider for businesses across the world. VIVA is headquartered in the UK with strong presence in India, Australia and the US. VIVA since its inception in 2004 has helped over 100 corporations in their communication requirements in the UK and over 250 corporations across the globe.

Supported by superior technology all our services come with exceptional clarity and flawless connectivity. VIVA has expertise servicing customers from various verticals that include high-end IT and ITeS, Financial services, Healthcare, logistics & distribution and others.

VIVA has captive technology infrastructure in India, UK, Australia and US that allows for multi-level redundancy and robust failover routes. We leverage on our partner ecosystem to offer best-of-breed communication solutions to our customers.

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