



Get your global resources on extensions.



WHY GLOBAL CENTREX?



IP Centrex is currently at 10 million lines. Deployments are moving beyond the small business early adopters to larger enterprise customers.

-Frost & Sullivan

- My PBX is becoming obsolete and I just received a report that says a 30% increase in maintenance fee. What will be next year?
- My business model is dependent on global procurement and delivery. The current communication infrastructure that we use for day-to-day interactions are complex and prohibitively expensive
- I'm a very small company and no offers seem to fit my needs. I don't have the budget to buy a PBX but I need all the features big companies have. When I look at the residential offers, none are really adapted to my business
- Too many bills, Internet access, IP maintenance, PBX maintenance, DID rental, could I just have one bill and even reduce my costs?
- My employees are mobile they have access to collaborative tools. How can I integrate them with my telephone service

VALUE PROPOSITION

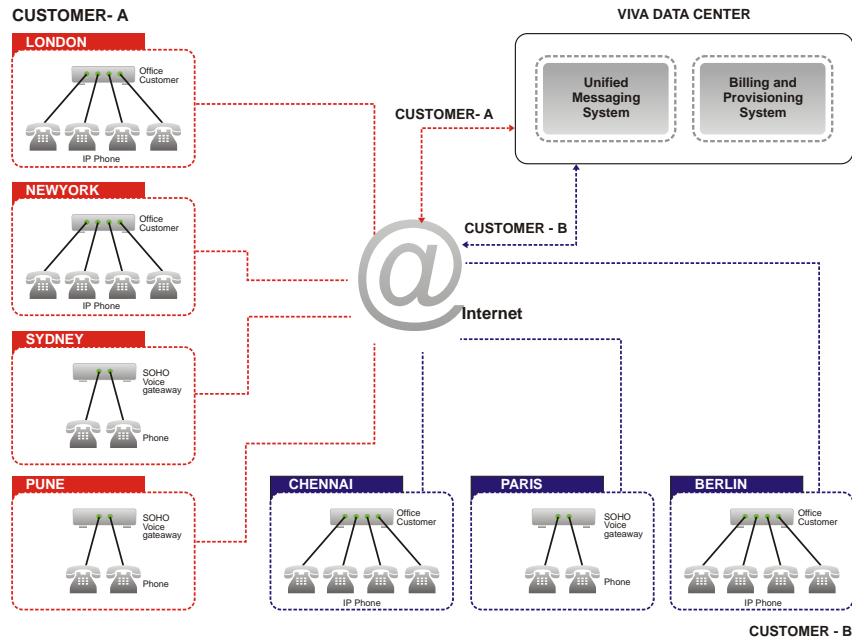


Global Centrex is ideal for customers moving to or establishing a new location, or simply looking to replace an outdated PBX system.

VIVA's Global Centrex is a complete turnkey solution that includes design, installation and ongoing maintenance. Through Global Centrex, you can enjoy all the features of an in-house PBX system without the associated capital, lease, or maintenance costs.

A full suite of PBX features that include call holding, call transfer, last number look-up and redial, intelligent call routing and multi-party conferencing without the need to own expensive PBX systems is a part of our Global Centrex offering.

HOW VIVA SOLUTION WORKS



VIVA's Global Centrex solution can connect multiple locations across the globe by voice over the same wire and through the same broadband service provider that the company already uses for its data connection.

VIVA's Global Centrex utilizes innovative architecture in which the central servers perform call management and billing functions whereas the customer premises equipment devices, such as IP phones, deliver IP Centrex functionality. Due to its flexible architecture, VIVA's Global Centrex offers high fault-tolerance and greater availability.

This allows for everyone across global offices to be available on extensions; provides the ability to pull together the right people for multi-party conferences; and provides follow-me capability of key resources.

MULTIPLE ADVANTAGES



- Fully compatible with existing communication setup and investments
- Attendant IVR sessions
- Voice messages delivered as e-mails
- Multi-party conferencing
- Single bill across locations that takes into account IP, PBX, DID and conferencing
- High quality, reliable telephony system that is easy to manage and use
- **Up to 70% reduction in cost**

ABOUT VIVA



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VIVA communications is a converged communication solutions provider for businesses across the world. VIVA is headquartered in the UK with strong presence in India, Australia and the US. VIVA since its inception in 2004 has helped over 100 corporations in their communication requirements in the UK and over 250 corporations across the globe.

Supported by superior technology all our services come with exceptional clarity and flawless connectivity. VIVA has expertise servicing customers from various verticals that include high-end IT and ITeS, Financial services, Healthcare, logistics & distribution and others.

VIVA has captive technology infrastructure in India, UK, Australia and US that allows for multi-level redundancy and robust failover routes. We leverage on our partner ecosystem to offer best-of-breed communication solutions to our customers.

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